

Caribbean Insurance Conference 2010
ADVERTISING CONTRACT
Conference Magazine

Type of Advertising Placed

Full Colour

Size of the ad

Full Page

Half Page

Quarter Page

Name of the Company

Name of Contact

Invoicing Address

Telephone

Fax

Email

IAC Member

LIMRA/LOMA Member

IAC and LIMRA/LOMA Member

Non Member

TERMS & CONDITIONS

1. The Total amount of \$ _____ shall be made payable to the **Insurance Association of the Caribbean, Inc.**

2. Full payment must accompany your order. Payment can be made in the form of cash, cheque or VISA and Master Card credit cards.

3. For Credit card payment, please complete the following:

VISA

MASTERCARD

AMEX

(please note that AMEX transactions incur an additional 5% service fee)

Card No

Expiry Date:

.....
Cardholder's Signature

Wire Transfer

Cheque/Bank Draft

(Kindly provide confirmation of transaction)

Wire Transfer Details:

Name of Account Holder:

Insurance Association of the Caribbean, Inc

Account Number:

189 61 87

Name of Bank

First Caribbean International Bank

Address of Bank:

Broad Street, Bridgetown, Barbados

Swift BIC Number:

FCIBBBBB



ADVERTISER'S AGREEMENT

I agree to place an advertisement in the Caribbean Insurance Conference 2010 Magazine.

Cost of Advertising \$(US)

I understand that it is the responsibility of the Advertisers to provide camera-ready artwork by **April 10, 2010**.

Signed:

Print Name:

Date:

On behalf of:

NB. If for any reason the above conditions are not met by the given deadline, the IAC reserves the right to print, 'with compliments of' along with your company's name and address, in the space authorised above at the set cost.

Please provide artwork to:

IAC Secretariat

The Thomas Peirce Building, Collymore Rock,

St. Michael

Barbados, West Indies.

Tel (246) 427-5608/09 Fax: (246) 427-7277

Email: conference@iac-caribbean.com

The magazine will be distributed at the Caribbean Insurance Conference 2010 to be held Jamaica.

Additional Advertising Information

SPECIAL DISCOUNTS

10% discount to Caribbean owned companies and for all IAC members who are financial at January 30, 2010 as well as to LIMRA/LOMA members.

DEADLINES

Close off for booking April 5, 2010

ARTWORK DEADLINE

April 10, 2010

ARTWORK SPECIFICATIONS

Advertisement Dimensions

- | | |
|---|--------------------------|
| <input type="checkbox"/> Actual Magazine Size | 8.5" wide x 11" high |
| <input type="checkbox"/> Full Page Ad | 7" wide x 9.375" high |
| <input type="checkbox"/> Full Page Bleed | 8.75" wide x 11.25" high |

Any copy should fall within the full-page size of 7" wide by 9.375" high on all full-page bleed ads.

Half page Horizontal

7" wide x 4.625" high

Half page vertical

3.375" wide x 9.375" high

¼ page vertical

3.375" wide x 4.625" high

Pre-Press Material Required

Only Electronic Files on Disc 100 MB pr 250 MB Zip, 1GB jaz or CD, will be accepted.

Please create all artwork in Adobe Illustrator, Macromedia Freehand, Adobe Photoshop or Quark Xpress. Freehand, Illustrator or Quark files must be supplied as EPS. Original Quark documents must also be included with the EPS Version as well as all fonts and any imported pictures or illustrations. Illustrator, Freehand and Photoshop files must all be supplied with fonts as outlines. If fonts cannot be converted to outlines, please include all Printer and Screen Fonts. All colours in all files must be converted to CMYK. Please do not specify any colours as Pantone or RGB. Any pictures included in any of the above formats must be of at least 300dpi. Please ensure all placed images are linked.

No Corel Draw files will be accepted.

A HIGH RESOLUTION COLOUR PROOF OR 720DPI POSTSCRIPT CORRECT PRINTOUT OF THE AD MUST BE SUPPLIED WITH THE ARTWORK.

Advertising Rates

<u>Covers</u>		
Back Cover	US\$2000.00	SOLD
Front Inside Cover	US\$1700.00	SOLD
Back Inside Cover	US\$1700.00	

<u>Full Colour Inserts</u>		
Full Page	US\$1600.00	
Half Page	US\$1100.00	
¼ Page	US\$800.00	

Rate Conversion - US \$1.00 = BDS \$2.00

The above rates are for camera-ready artwork and do not include the cost of developing artwork. IAC can have your ad created or recreated for you at a reasonable cost. Please specify at the time of booking if this service is to be included in the billing.

SPECIAL CHARGES

10% discount to Caribbean owned companies and IAC and LIMRA/LOMA member companies

DEADLINES

Booking Deadline

Close off for booking - April 5, 2010

Artwork Deadline

April 10, 2010